



# ACADEMIC PARTNER PROGRAM

simpli|learn



## **Partner with Simplilearn and instantly add hundreds of career-oriented, certification-ready courses to your Continuing Studies initiatives**

The digital economy is transforming businesses globally and companies are looking for talent that have relevant skills and experience working on the newer technologies in the market. The careers hit hardest by skills gaps are some of the fastest growing: data science, IT, cyber security, digital marketing and cloud computing. For many of these industries, technology-specific certification has become the most valuable asset a candidate can bring.

Now your institution can provide the training and certification preparation these companies and your students demand. Better still, you can offer these courses immediately, online, with practically zero impact on your infrastructure or overhead.

As one of the largest online training providers since 2009, Simplilearn offers 400+ training courses designed and updated by world-class industry experts. Our blended learning approach combines e-learning classes, instructor-led live virtual classrooms, applied learning projects and 24/7 teaching assistance.

Simplilearn also partners with universities like yours, allowing you to offer our courses through your institution. We are excited to extend membership in our partner program to your university and help your students build critical skills and get a foothold into industry jobs. This partnership program will enable you to integrate Simplilearn's high-quality courses with your existing e-learning catalog and reach new students outside your university who might be interested in gaining new skills and even certifications.

## Preferred learning partner for universities

Simplilearn has already partnered with 17 universities. Our mutual success proves these partnerships work.



*Simplilearn has been extremely committed to working with Duke to ensure our high standards and special requirement are met.*

- Whitney Murphy, Program Manager, **Duke University**



*As a chair of the Marketing Department at a University, it was important for me to have a provider that would respond very quickly to student and faculty questions and address any and all kinds of normal or quirky issues that can come up when one deals with college students.*

- Anand Kumar, Chair of Marketing Department **University of South Florida**

### University Digital Marketing Program Rankings for 2017

UNIVERSITY	RANK
 CONTINUING STUDIES	01
	09
	13
	23
Source: <a href="http://www.valuecolleges.com">http://www.valuecolleges.com</a>	

### Best Marketing Degrees Rankings for 2016-2017

UNIVERSITY	RANK
 CONTINUING STUDIES	01
	10
	18
Source: <a href="http://www.bestmarketingdegrees.org">www.bestmarketingdegrees.org</a>	



## What makes this a great program

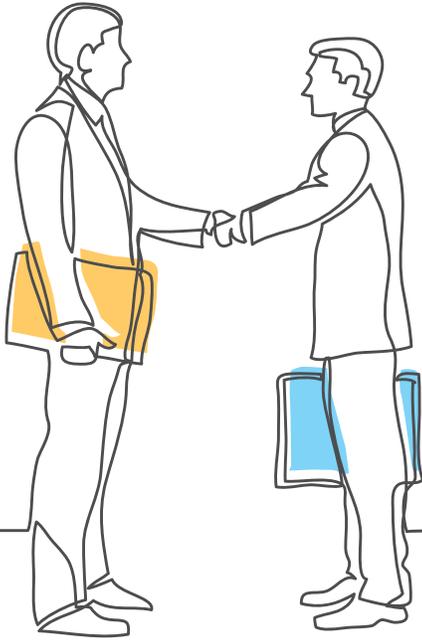
By partnering with Simplilearn, you can offer industry-aligned and globally relevant courses in your students' chosen fields.

### Benefits to your students:

- ✔ Strengthens their knowledge and expertise in their desired industry and career
- ✔ Provides a real-world relevant learning experience with projects, case studies, and simulations
- ✔ Arms students with skills and certifications that distinguish them from other candidates in their future job and career path

### Benefits to your university:

- ✔ Expands your reach with online courses available to students beyond campus
- ✔ Broadens your academic curriculum with industry relevant and globally accredited courses
- ✔ Integrates Simplilearn courses into your Faculty Development Program



## Take the next step

Be flattered!

This invitation is not handed out lightly.

Simplilearn's partner vetting process ensures we deliver the utmost quality to our customers as well as everyone of our partners' customers. We respect the brand you have created, and we can help you reinforce your scope, income, and reputation in the corporate and personal education industry.

Contact us today to join the Simplilearn Academic Partner Program!



## About Simplilearn

Founded in 2009, Simplilearn is one of the world's leading providers of online training for Digital Marketing, Cloud Computing, Project Management, Data Science, IT, Software Development, and many other emerging technologies. Based in San Francisco, California, Raleigh and Bangalore, India, Simplilearn has helped more than 500,000 students, professionals and companies in 200+ countries get trained, upskilled and certified.

Simplilearn's 400+ training courses are designed and updated by world-class industry experts. Our blended learning approach combines e-learning content, instructor-led live virtual classrooms, applied learning projects, and 24/7 teaching assistance. More than 40 global training organizations have recognized Simplilearn as an official provider of certification training. The company has been named the 8th most influential education brand in the world by LinkedIn.

[www.simplilearn.com](http://www.simplilearn.com)

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